

THE SOCIETY OF NAVAL ARCHITECTS AND MARINE ENGINEERS
601 PAVONIA AVENUE, SUITE 400, JERSEY CITY, NEW JERSEY 07306

AGENDA #17

Report of the
Electronic Media Committee
for presentation to the Executive Committee
on Wednesday, May 28th, 1996

General

The Committee has not meet since our previous meeting February 27th. The next Committee meeting is scheduled for June 18. At the invitation of Charles Bookman of the Marine Board, this meeting will be a bi-coastal meeting by videoconference using the National Academy's facilities in Georgetown and Irvine, California.

Committee Membership

The membership of the Committee now stands at 14. A roster of Committee members is attached to this report.

SNAME Web Site - Current Status

While we have not succeeded in meeting all our target dates, much progress has been made on the Web site over the past three months. In particular the structural changes in the DTMB internet server has permitted the headquarters staff as well as several of the Committee members to become actively involved in updating and modifying the Web site remotely. The following items, priorities and target dates were previously reported to the Executive Committee. The status of each item is indicated:

Immediate Term Updates - March

Updating the General Announcements	Complete
Updating of the Committee Chairs and Contacts	75%
Updating of the Local Section Meeting Information	Complete
Minor Updating to the SNAME HQ staff information	Complete

Short Term Priorities - April

Membership Directory On-Line	50% (Under Contracted)
Description of Publications and Ordering Information	Complete
Topic Forums (similar to the BBS)	75% (Initial Test Complete)
Instructions and format for Paper Authors	Complete
Jobs Forum	75% (Initial Version Complete)
Links to Other Maritime Sites	75% (Government Links Complete)

Mid Term Priorities - May

Index of SNAME Publications (without Abstracts)	75% (Under Contract)
On-Line Membership Application Form	10%
On-Line Registration for SNAME Events	Not Begun

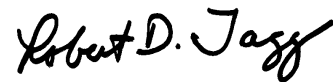
Long Term Priorities (by year End)

Addition of Abstracts to Index of SNAME Publications	50% (Under Contract)
Standard Word Processor Templates for Authors	50% (MS Word Version)
Enhanced Calendar of Upcoming Events and News	Not Begun
Membership Database download for Section Officers	Not Begun
SNAME Books and Accessories On-Line Ordering	Not Begun
Library File Downloads (similar to the BBS)	Not Begun

Web Site User Statistics

Web use statistics are measured in “page hits”, which are the number of times each particular page or document is viewed. Approximately 1500 individuals have viewed the SNAME site in the past 4 months, with 13,000 pages of documents being viewed. While the users are primarily from the US, about 28% of the users were from 55 other countries. A summary of Web user statistics and a breakdown by country is attached to this report. There is currently no way to determine the ratio of members to non-members. Within the next couple of months we will be implementing the Member Log-in and other Member only features which will then give us the ability to distinguish between members and non-members.

Respectfully submitted,

A handwritten signature in black ink that reads "Robert D. Tagg". The signature is written in a cursive style with a large, stylized 'R' and 'T'.

Robert Tagg
Chairman

Summary of Web User Statistics

January 1 - April 30, 1996

About 1,500 individual users

Over 13,000 pages viewed

From 55 Countries: (in order of frequency of use)

US	Portugal	South Africa	Israel	Costa Rica
Canada	South Korea	Spain	Cyprus	China
UK	Finland	Uruguay	Belgium	Austria
Australia	Netherlands	Thailand	Turkey	Indonesia
Norway	Switzerland	Malaysia	Mexico	Venezuela
Italy	New Zealand	Argentina	Latvia	Russia
Sweden	Denmark	Croatia	Uganda	Estonia
Greece	Iceland	Bahrain	Columbia	Czech Republic
Germany	Brazil	U.A. Emirates	Slovenia	Bermuda
Singapore	France	Poland	Luxembourg	India
Japan	Taiwan	Ireland	Saint Lucia	Faroe Islands

North America		
US	72%	
Canada	5%	
Total North America		77%
Europe		
UK	4%	
Norway	2%	
Italy	2%	
Sweden	2%	
Greece	1%	
Germany	1%	
other	3%	
Total Europe		15%
Asia		
Singapore	1%	
Japan	1%	
South Korea	1%	
other	1%	
Total Asia		4%
Oceania		
Australia	2%	
New Zealand	1%	
Total Oceania		3%
South America		1%

The most popular pages are the following:

Section Information
Headquarters Staff Section
Committee Information
Membership Information
News and Events

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Committee Roster - May 1996
SNAME Electronic Media Committee

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